

The 2nd
**Economy Transdisciplinarity
Cognition**

INTERNATIONAL CONFERENCE
on

LAW - ECONOMIC POLICIES - COMMUNITY
DEVELOPMENT

Bacau

May 5th – 6th 2010

Organizing Committee:

President

Ioan Ciochina-Barbu, George Bacovia University, Bacau, Romania

Members:

Liviu Drugus - George Bacovia University, Bacau, Romania

Tatiana Puiu - George Bacovia University, Bacau, Romania

Andreia Melnic - George Bacovia University, Bacau, Romania

Stefan Munteanu - George Bacovia University, Bacau, Romania

George Neamtu - George Bacovia University, Bacau, Romania

Andrei Octavian Paraschivescu - George Bacovia University, Bacau, Romania

Daniel Gherasim - George Bacovia University, Bacau, Romania

Scientific Committee:

Antonio Carlos de Azevedo Ritto - professor, PhD, Universidade do Estado do Rio do Janeiro, Brazil;

Lorenzo Magnani - professor, PhD, Pavia University, Italy;

Agata Stachowicz-Stanusch - professor, PhD, Head of Management Department, Silesian University of Technology, Zabrze, Poland;

A. Gonzales - professor, PhD, Director Laboratorio de Comunicacion Compleja Universidad Nacional Autonoma de Mexico, Mexic (www.labcomplex.net);

Savva Savvides - professor, PhD, Dean of Faculty of Business, European University Nicosia, Cipru;

Gerrit Meijer professor, PhD, Member of ISINI Board 2009-2011;

Danica Purg – President of CEEMAN (Central East European Management Association) Bled, Slovenia;

Basarab Nicolescu - Honorary member of the Romanian Academy, President of the International Centre for Interdisciplinary Studies and Researches (CIRET), Paris, France;

Eugen Simion - president of the Philology and Literature Section of the Romanian Academy;

Francisco Vargas Serrano, The University of Sonora, Mexico, President of ISINI 2009-2011

Renne Passet – professor PhD, CIRET, France;

Cristinel Murzea - professor, PhD, Transilvania University, Brasov, Romania;

Ioan Macovei - professor, PhD, A.I.I. Cuza University, Iasi, Romania;

Tanase Joița - professor, PhD, Transilvania University, Brasov, Romania;

Tudorel Toader - professor, PhD, A.I.I. Cuza University, Iasi, Romania.

Technical Staff George Bacovia University: Nicoleta Botez, Viorica Cisca, Sorinel Novac, Mihai Caprioara, Marius Ciprian Bogeia, Marian Viorel Fotache (web master), Violeta Urban, Laurențiu Novac-Diaconu, Adrian Lupascu, Gheorghe Popa, Otilia Lupu, Gheorghe Robu, Nelu Nița, Raluca Ionescu, Ovidiu Bontaș, Angela-Mihaela Mastacan

Wednesday, May 5th

***17.30 – 20.00 - Welcoming the guests
George Bacovia University Headquarters***

Thursday, May 6th

10.00 – 12.00

***Plenary Opening Session Ceremony of awarding the title
of Doctor Honoris Causa to Eugen Simion, former President of
the Romanian Academy, Director of George Calinescu Institute,
Bucharest
(Moldova Auditorium)***

12.00 - 12.15 - coffee- break (Senate Hall)

12.15 – 13.45 - Plenary Sessions

13.45 – 15.00 - Lunch

15.00 – 16.30 - Parallel sessions

*

16.30 – 16.45 - coffee-break

*

16.45 – 18.30- Parallel sessions

*

19.30 – Gala dinner

Good-bye Bacău

Plenary Key Speakers:

Domagoja Buljan Barbača, Mijana Matosevic Radic - *Rational Governing of Personal Finances as a Result of Teaching Process*, University of Split, Split, Croatia

Antonio Carlos de Azevedo Ritto, Marinilza Bruno de Carvalho - *From scientific to innovative management - a permanent dialogue between Taylor and Chesbrough*, Universidade do Estado do Rio do Janeiro, Brazil

Elza Neffa, Antonio Carlos de Azevedo Ritto - *Conceptual and application of Methodological Alternatives in Environment and Society*, Universidade do Estado do Rio do Janeiro, Brazil

Tănase Joița - *Right to respect private life and family life. Doctrine and jurisprudence*, Transilvania University Brasov, Faculty of Law and Sociology, Brasov, Romania

Țugui Alexandru, Iulia Georgescu – *Economic and social transformation in the digital age*, Alexandru Ioan Cuza University, Iasi, Romania

Ștefan Georgescu - *Romanian maritime interests. Promoting romanian maritime interests*, Andrei Șaguna University, Constanța, Romania

Liviu Drugus- *A New Branch of “Scientific Management” : The Management of Corruption in Universities*, George Bacovia University, Bacau, Romania

Thursday, May 6th, 2010

15.00 - 18.30 - Session: Law

Moderator: Puiu Tatiana, Gabriela Lupșan - room – AI

Secretary: Adrian Lupașcu

1	<i>Offences according to the Law for Work Health and Security, Number 319/2006 - Adriana Elena Belu, Spiru Haret University Bucharest, Romania, Faculty of Law and Public Administration, Constantin Belu, University of Craiova, Faculty of Law and Administrative Sciences, Craiova, Romania</i>
2	<i>Some Considerations on the Connection – Responsibility – Legal Liability Culpability - Marina Loredana Belu, University of Craiova, Faculty of Law and Administrative Sciences, Craiova, Romania, Andreea Diana Papa - "SPIRU HARET" University Bucharest, Faculty of Law and Public Administration, Bucharest, Romania</i>
3	<i>The field of administrative contracts in the Romanian positive law under the provisions of Article 2 par. (1), c) of the Law no. 554/2004 regarding administrative contentious - Gheorghe Botea, Zaharie Cristian Giuseppe, Gament-Antoniou Niculae, Romanian-American University, Bucharest, Romania</i>
4	<i>Alterations brought by the Project of the new criminal procedure code- especially for the participants - Ancuța-Irina Cehan, Ștefan Lupașcu Foundation, The Institute of European Studies from Iași, Romania</i>
5	<i>Bioethical connotations as regards the medical malpraxis liability, Ioan Ciochină-Barbu, "George Bacovia" University of Bacău, Romania</i>
6	<i>The continental unions of the 21st century, Florian Coman, Cristian Giuseppe Zaharie, Romanian-American University, Bucharest, Romania</i>
7	<i>Advantages and disadvantages of the rescission for non-execution. Aspects of comparative law, Varvara Licuța Coman, Matei Dorin, Costache Mirela Paula, „Danubius” University, Galați, Romania</i>
8	<i>The Liability for the Prejudice Caused by People with a Particular Legal Situation Aspects of Comparative Law, Varvara Licuța Coman, Matei Dorin, Costache Mirela Paula, „Danubius” University, Galați, Romania</i>
9	<i>The Theory of Strict Liability of Parental Responsibility for the illicit Acts Committed by their Minor Children, Mirela Costache, Licuța Coman, Danubius” University of Galati, Romania</i>
10	<i>Les competences du juge constitutionnel roumain, Mircea Criste, Université de l’Ouest, Timisoara, Romania</i>
11	<i>The European Protection of the Right to Freedom and Safety, Iulius – Cezar Dumitrescu, Suceava Court of Appeal, Suceava, Romania</i>
12	<i>Rules about competition in European Union: between economy, law, politics, Tudor Chiuariu, "George Bacovia" University of Bacău, Romania</i>

13	<i>The ecodesign as a new generation instrument of environmental protection</i> , Alexandra Ilinca , "SPIRU HARET" University Bucharest, Faculty of Law and Public Administration, Bucharest, Romania
14	<i>The Filial Status and Medically Assisted Reproduction, between Present and Future</i> , Gabriela Lupsan , "Danubius" University of Galati, Romania
15	<i>Victim's consent</i> , Calina Andreea Munteanu , "Petre Andrei" University Iasi, Romania, Eugenia Ciofu – Cihodariu , Iasi Bar Association, Romania
16	<i>International sale of goods contract – interpretation issues, form, probation and responsibility of parties</i> , Laurentiu Novac-Diaconu , George Bacovia University, Bacau, Romania
17	<i>Theoretical considerations for securities issued by joint stock company</i> , Laurentiu Novac-Diaconu , Adrian Lupascu , George Bacovia University, Bacau, Romania
18	<i>The preliminary procedure in romanian contentious administrative and communitarian law</i> , Andreea Diana Papa , Spiru Haret University Bucharest, Faculty of Law and Public Administration, Marina Loredana Belu , University of Craiova, Faculty of Law and Administrative Sciences, Romania
19	<i>The management of collective conflicts of interests</i> , Gioni Popa-Gavrilovici , "Alma Mater" University, Sibiu, Romania
20	<i>Clauses adapting commercial contracts</i> , Alina Sulicu , Constantin Brâncoveanu University, Pitesti, Romania
21	<i>Overview of drug trafficking organization and their influence on terrorist organizations' funding</i> , Elena Tudurachi , Bureau of Lawyer – Iasi, Romania
22	<i>Some theoretical and practical aspects concerning contraventions affecting the norms of living together, social order and public peace</i> , Cristian Giuseppe Zaharie , Ionita Gheorghe Iulian , Gament-Antoni Niculae , Romanian-American University, Bucharest, Romania
23	<i>The terrorism</i> , Gheorghe Popa , George Bacovia University, Bacau, Romania
24	<i>The Local Council</i> , Gheorghe Robu , George Bacovia University, Bacau, Romania
25	<i>General considerations on the criminal pursuit body's referral</i> , Adrian Lupascu , Marius Ciprian Boga , George Bacovia University, Bacau, Romania
26	<i>Capital market risk management in the Romanian legal system conditions</i> , Costel Ceocea , President of SIF Moldova, Bacau, Romania
27	<i>Legal regime of sales in Caragea's Cod</i> , Ion Țuțuianu , Vasile Alecsandri University, Bacau, Romania

15.00 – 18.30 – **Session: Economic policies**

Moderator: Constantin Cojocaru, Alexandru Țugui, Domagoja Buljan
Barbača - room – **AII**
Secretary: Florin Radu

1	<i>Efficiency Of State Intervention In Real Economy</i> , Mihail Dimitriu , Victor Slăvescu - Centre for Financial and Monetary Research, Bucharest, Romania
2	<i>On Management Theory</i> – Dumitru Bontas , George Bacovia University, Bacau, Romania
3	<i>The optimizing of sorting process of the granulated agricultural products according to the legal working process parameters</i> – Ovidiu Bontaș , George Bacovia University from Bacău, Romania, Simona Georgeta Bontaș , George Bacovia University from Bacău, Romania
4	Infrastructure of public services buildings: their organization and management efficiency – Buzdugan Adriana , ULIM, Chisinau, Republic of Moldova
5	<i>Economic policies in application crisis management</i> , Natalia Burlacu , ULIM, Chisinau, Republic of Moldova
6	<i>Recession and the effects of borrowing on the financial situation in Romanian companies</i> , Carmen Codreanu , Petre Andrei University, Iasi, Romania
7	<i>Economic philosophy of cost-benefit type analysis</i> – Vasile Cristia , Alexandru Ioan Cuza University, Iasi, Romania
8	<i>Multi-annual commitment appropriations</i> – Gabi Georgiana Dragu , 1 Decembrie 1918 University, Alba Iulia, Romania
9	<i>Motivation of creativity and innovation in organization</i> , Maria Irina Dromereschi , “Al.I Cuza” University, Iasi, Romania
10	<i>The needs of the knowledge based on organization and learning organization</i> , Enache Elena, Vechiu Camelia, Marin Carmen , “Constantin Brâncoveanu” University, Faculty of Management-Marketing in Economic Affairs, Brăila, Romania
11	<i>Internal Audit of CSR strategies</i> , Radu Florea , “George Bacovia” University, Bacău, Ramona Florea, “George Bacovia” University, Bacău, Romania
12	<i>An overview of consolidated financial statements</i> , Radu Florea , “George Bacovia” University, Bacău, Ramona Florea , “George Bacovia” University, Bacău, Romania
13	<i>L’influence de l’environnement socioculturel sur le marché pharmaceutique</i> , Ramona Florea , “George Bacovia” University, Bacău, Radu Florea , “George Bacovia” University, Bacău, Romania
14	<i>Designing and implementing a CSR Communication strategy</i> , Ramona Florea , “George Bacovia” University, Bacău, Radu Florea “George Bacovia” University, Bacău, Romania
15	<i>Importance of management accounting in driving profitable economic entity</i> , Gabriela Fotache, Marian Fotache , George Bacovia University, Bacau, Romania
16	<i>Managerial Accounting part of decision information system</i> , Gabriela

	<i>Fotache, Marian Fotache, George Bacovia University, Bacau, Romania</i>
17	<i>Conceptual approach regarding continuous improvements of the international financial reporting standards concerning equities, Gheorghe Lepadatu, Dimitrie Cantemir Christian University Bucharest , Faculty of Finance, Banking and Accounting, Bucharest, Romania</i>
18	<i>Anti-inflation policy in Romania, Diana Viorica Lupu, Carmen Luiza Costuleanu, Petre Andrei University, Iasi, Romania</i>
19	<i>The study of the dynamic equilibrium based on financial flows, Florin Radu, Marius Dumitru Paraschivescu , University George Bacovia, Bacau, Romania</i>
20	<i>From scientific to innovative management – a permanent dialogue between Taylor and Chesbrough, Antonio Carlos de Azevedo Ritto, Marinilza Bruno de Carvalho, Universidade do Estado do Rio do Janeiro, Brazil</i>
21	<i>Control as an instrument of economic policy, Felicia Ungureanu, Romanian Court of Accounts, Bucharest, Romania</i>
22	<i>Social Internet Implications on Social Work, Radu Bilba, George Bacovia University, Bacau, Romania</i>
23	<i>The tourist village and its importance in localizing the rural tourist product, Raluca Ionescu, University George Bacovia, Bacau, Romania</i>
24	<i>Rationalization of decision-making in hazardous conditions, Costel Ceocea, President of SIF Moldova, Bacau, Romania</i>
25	<i>Analysis of cost efficiency in metallurgical industry, Willi Păvăloaia, Marius Dumitru Paraschivescu, George Bacovia University, Bacau, Romania</i>
26	<i>The banking informational system within the information society, Constantin Cojocaru, George Bacovia University from Bacau, Romania, Lucian Stârparu, George Bacovia University from Bacau, Romania</i>
27	<i>The Preventive Concordat-a time adjusted institution, Liviana Andreea Nimineț, “Vasile Alecsandri” University of Bacau, Romania</i>
28	<i>"Fuzzy" logics in presenting the accounts information when adjusting the credit institutions capital, Constantin Cojocaru, George Bacovia University from Bacau, Romania, Lucian Stârparu, George Bacovia University from Bacau, Romania</i>
29	<i>Methodological principles of production quality management in contemporary business, Drăgălin Iuliana, ULIM, Chisinau, Republic of Moldova</i>
30	<i>Design entrepreneurship as the actual principle of development of market economic relations, Efros Stela, ULIM, Chisinau, Republic of Moldova</i>
31	<i>The resulted reality from the consolidated analisys of financial-account based results as a combining factor of economic politics in crisis time, Daniela Burlacu, Romanian International Bank, Bacau, Romania</i>
32	<i>The impact of fiscal policy over the national budget, George Alin Haralambie, Universitatea Petrol-Gaze Ploiești, România</i>
33	<i>The evaluation in education: a formative approach in measuring the performances of the higher education teaching staff, Andreia Simona Melnic, George Bacovia University, Bacau, Romania</i>

34	<i>Challenges of an effective strategy formation for the investment climate in Moldova</i> , Elena Fuior, Corina Cuşnir, Victoria Nacu , The Cooperatist Commercial University of Moldova, Republic of Moldova
35	<i>Theoretical Fundamentals On Innovation And Economic Efficiency Of Investments</i> , Viorica Toma , Ştefan Lupaşcu European Studies Institute, Iaşi, Romania

15.00 - 18.30 - **Session: Community development**

Moderator: Andreia Simona Melnic, Antonio Carlos de Azevedo Ritto,
Mijana Matošević Radić - room – **B II**
Secretary: Laurențiu Novac-Diaconu

1	<i>Hypnosis in pain treatment – meta- analysis</i> , Aldea Mirela Iulia – Sfânta Treime Clinical Hospital, Iasi, Aldea Adrian Horia , Gr. T. Popa University of Medicine and pharmacy, Iasi, Romania
2	<i>Entropy and marketing processes</i> - Lucian Anton , George Bacovia University from Bacău, Romania
3	<i>Merchandising efficace practices</i> - Lucian Anton , George Bacovia University from Bacău, Romania
4	<i>Regionalization in Romania between pragmatism and nationalism</i> - Mihai Florin Căprioară, Andrei Octavian Paraschivescu, Alina Cornelia Căprioară - George Bacovia University from Bacău, Romania, Lia Tudorică , Al.I. Cuza University, Iasi, Romania
5	<i>The paradox of food</i> , Adina Cristiana Comanescu , Masterand la MFC anul II, George Bacovia University from Bacău, Romania
6	<i>Skills, abilities and limits of social workers in the relation with social services' beneficiary</i> , Viorica Cristina Cormoș , Ștefan cel Mare University, Suceava, Romania
7	<i>The absorption of the European funds as a indicator of communitary development</i> , Ioana Andreea Cozianu , Mihail Kogălniceanu University, Iasi, Romania
8	<i>Political discourse and ideology promoting</i> , Cristina Gelan „Andrei Șaguna” University, Constanța, Romania
9	<i>Particularities to be taken into account when standardizing social work services</i> , Adrian Gherasim , George Bacovia University from Bacau, Romania
10	<i>The Social Implications of the Publicity</i> , Daniel Gherasim , George Bacovia University from Bacau, Romania
11	<i>The Product Mix</i> , Toader Gherasim , George Bacovia University from Bacau, Romania
12	<i>The fixed assets depreciation in Romanian public institutions</i> , Cristian Huminiuc , George Bacovia University from Bacau, Romania, Gabriela Marchis , Danubius University from Galati , Romania
13	<i>Regionalism and development in the Western Balkan region. Regional cooperation as a second chance for this region to enter the EU</i> , Claudia Anamaria Iov , Babes-Bolyai University, Faculty of History and Philosophy, Cluj-Napoca, Romania
14	<i>The development of customer satisfaction, the central element of the marketing policie</i> , Catalina Lache , „Petre Andrei” University Iași, Romania

15	<i>The dispute between the democratic values and economy values into the context of the now days informatics revolution</i> , Marina Irina Lazăr , University of Craiova, Faculty of Law and Public Administration, Craiova, Romania
16	<i>Creating Ethics the Multimodal Structure of Moral Reasons</i> , Lorenzo Magnani , Department of Philosophy, University of Pavia, Pavia, Italy
17	<i>Social Networking Sites and Marketing</i> , Angela-Mihaela Mastacan , George Bacovia University of Bacau, Romania
18	<i>Search engine marketing</i> , Angela-Mihaela Mastacan , George Bacovia University of Bacau, Romania
19	<i>The psychosocial dimension of privacy and the school success</i> , Liliana Măță „Vasile Alecsandri” University of Bacău, Romania
20	<i>Overview on Methods Applied for Improving Performance in Public and Private Sectors</i> , Desiree M.A. Marinescu , Academy of Economic Studies, Bucharest, Romania, Elena Mititel , Academy of Economic Studies, Bucharest, Romania
21	<i>The management of city in Romania</i> , Madalina Matei (Nitoiu) , Academy of Economic Studies, Bucharest, Romania
22	<i>Linguistic perspectives on varieties of business law texts</i> , Nadia Nicoleta Morărașu , „Vasile Alecsandri” University of Bacau, Department of Foreign Languages and Literatures, Bacau, Romania
23	<i>The Effect of the Island Syndrome on the Process of European Funding Absorption</i> , George Neamtu , George Bacovia University of Bacau, Romania
24	<i>Conception and application of Methodological Alternatives in Environment and Society</i> , Elza Neffa , Antonio Carlos Ritto , University of the State of Rio de Janeiro, Brazil
25	<i>The right to environment</i> , Viorica Paraschivescu , George Bacovia University, Bacau, Romania, Carmen Radu , Romtelecom, Bacau, Romania
26	<i>Education for sustainable development</i> , Viorica Paraschivescu , Nicoleta Botez , George Bacovia University from Bacau, Romania
27	<i>The Epistemic Value of Rationality</i> , Alexandru W. A. Popp , Concordia University, Montreal, Canada
28	<i>Marketing instruments used to anticipate crises</i> , Oliver Pricop , Petre Andrei University, Iasi, Romania
29	<i>Analysis of the “George Bacovia” University of Bacau from the perspective of human capital development</i> , Tatiana Puiu , ”George Bacovia” University of Bacau, Romania
30	<i>Semiotic And Hermeneutic Practices In The Analysis Of Ethnic Minorities</i> , Antonio Sandu , Mihail Kogalniceanu University, Iasi, Romania
31	<i>La carte des emplois types d'entreprise, un outil pour mieux prévoir et gérer</i> , Constantin Salceanu , Gh. Zane University, Iasi, Romania
32	<i>Crisis and conflict in international relations</i> , Răzvan Stoleru , Romanian Navy Fleet Command, Constanta, Romania
33	<i>Quantitative and investigative methodologies to local communities</i> , Laurentiu Trandafir , D.G.A.S.P.C. Tulcea, Romania

34	<i>Globalization and its impact with rural economic domains</i> , Alexandru Trifu Petre Andrei University, Iasi, Romania, Constantin Sălceanu , Gh. Zane University, Iasi, Romania
35	<i>Analysis of internal tourist traffic between 2006 and 2009</i> , Violeta Urban George Bacovia University from Bacau, Romania
36	<i>Dezvoltarea serviciilor electronice in sistemul bancar</i> , Roxana Vasilache , Petre Andrei University, Iasi, Romania
37	<i>The Role and the Place of the Foster Care in the Contemporary Society</i> , Elena Zodieriu , “Al. Cuza” University, Iasi, Romania
38	<i>Practical aspects regarding the elaboration of the material supply program within industrial companies</i> , Codruța Dura , University of Petroșani, Romania, Cucu Ioan , University of Petroșani, Petrosani, Romania
39	<i>Survey regarding the impact of the knowledge management and knowledge sharing within the university of Petroșani</i> , Ioan Cucu , University of Petroșani, Claudia Isac , University of Petroșani, Petrosani, Romania
40	<i>Investment in Community Development Role</i> , Victor Budean, Romania
41	<i>International Trade Development - risks for the environment?</i> , Margareta Tîmbur , A.I. Cuza University, Iasi, Romania
42	<i>How new is the New Economy</i> , Marian Viorel Fotache , Gabriela Fotache , George Bacovia University, Bacau, Romania
43	<i>Ways to protect against currency risk in international economic relations</i> , Lucian Ocneanu , Radu Cristian Bucșă , George Bacovia University, Bacau, Romania
44	<i>Efficiency of promoting costs through social networking sites</i> , Radu Cristian Bucșă , Lucian Ocneanu , George Bacovia University, Bacau, Romania

**ALESE MULȚUMIRI URMĂTORILOR SPONSORI PENTRU REUȘITA
ACESTEI ACȚIUNI :**

 S.I.F. MOLDOVA

 BRD GSG BACĂU

 UNICREDIT ȚIRIAC BACĂU

 RUSTRANS S.R.L. BACĂU

 DIRECT OFFICE S.R.L. BACĂU

 BM COMPANY S.R.L. BACĂU

 TEHNOWOD S.R.L.

 PRODOMUS S.R.L.