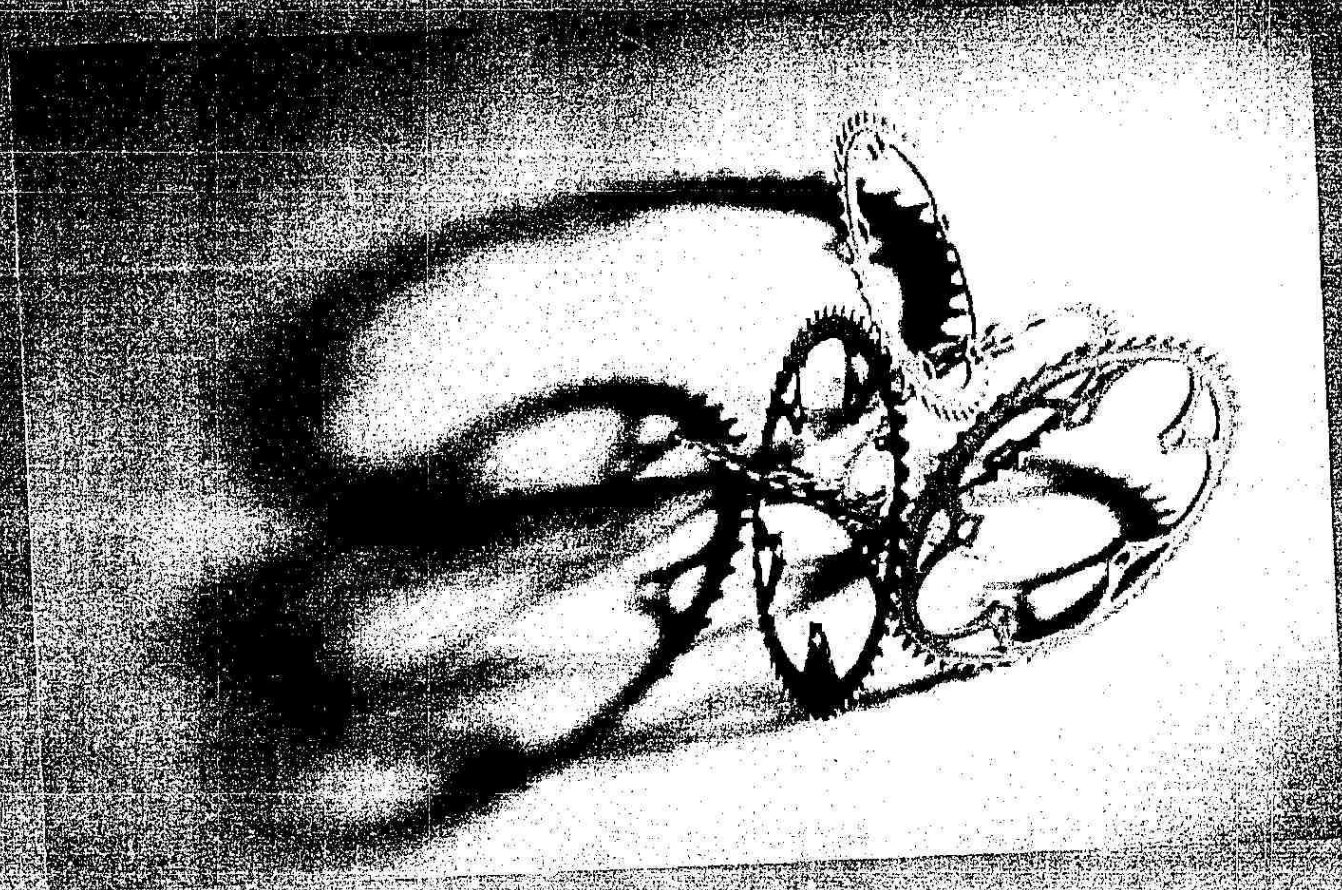


**“George Bacovia” University  
of Bacău**



**International Scientific Symposium  
“Inter and Transdisciplinarity  
in Scientific Research”**

**December, 15<sup>th</sup>-16<sup>th</sup>, 2005  
Bacău**

International Scientific Symposium  
“*Inter and Transdisciplinarity in Scientific Research*”

15<sup>th</sup> -16<sup>th</sup> December, Bacău

**Thursday, 15<sup>th</sup> December, 2005**

- 8.00 – 9.00**            **Welcome**
- 9.00 – 9.30**            **Conference Opening**
- 9.30 – 11.30**         **Plenary session**

**Dr. Wolf Dieter Kohlberg**, University of Osnabrueck, Department of Educational and Cultural Sciences  
*Transdisciplinarity in Management of Teaching and Learning*

**Mircea Berteau**, EU Education Expert; Member of International Centre pour Recherches Transdisciplinaires (CIRET), Paris  
*The Transdisciplinarity and the Learning Society*

**Prof. dr. habil. Ilie Urlea-Schoen**, Hilchenbach, European Education, Siegen, Germany  
*How to Write and Publish a Scientific Paper. About the ISI in Romania between 1975-1985*

**Dr. Savvas C. Savvides**, Dean, School of Business, Cyprus College  
*E-business ethics of enterprises in Cyprus: towards an ICT agenda*

**Conf. univ. dr. Leahu Tudor**, Universitatea Cooperatist Comercială din Moldova  
*Economic Informatics: adequate “field” for interdisciplinary research: content, trends, concepts*

**Prof. univ. dr. Emil Maxim**, Universitatea “Alex. I. Cuza”, Iași  
*Optimizing and continuous improvement of quality*

**Prof. univ. dr. Liviu Druguș**, Universitatea “George Bacovia”, Bacău  
*Transdisciplinarity – a scientific postmodern tool used for optimizing human thinking and behaviour*

- 11.30 – 11.45**         **Coffee Break**
- 11.45 – 13.45**         **Work sessions**
- 13.45 – 16.00**         **Lunch**
- 16.00 – 18.00**         **Work sessions**

**Friday, 16<sup>th</sup> December, 2005**

<b>9.00– 11.00</b>	<b>Work sessions</b>
<b>11.00 – 11.15</b>	<b>Coffee break</b>
<b>11.15 – 12.00</b>	<b>Conference Closing</b>

## **SECTIONS**

### **I. Management and Marketing Section**

**Location:** AS1

**Time:** Thursday, 11.45 – 13.45; 16.00 – 18.00; Friday: 9.00 – 11.00

**Moderators:** Prof. univ. dr. Tatiana Puiu, Prof. univ. dr. Neculai Lupu, Lect. univ. drd. Adrian Gherasim

1. **Prof. univ. dr. Dumitru Bontaş**, Universitatea “George Bacovia”, Bacău  
*Some aspects on quality assurance in education*
2. **Prof. univ. dr. Aurel Brânză**, Universitatea “George Bacovia”, Bacău  
**Ioan Nichitoi**, Universitatea “Al. I. Cuza”, Iaşi  
*Some particular aspects of audit in material resources purchasing*
3. **Prof. univ. dr. Aurel Brânză**, Lect. univ. drd. **Adrian Gherasim**, Universitatea “George Bacovia”, Bacău  
*Creating the partnership relations – essential objective for the industrial marketing*
4. **Prof. univ. dr. Toader Gherasim**, Universitatea “George Bacovia”, Bacău  
*Ways for dimensioning the goods, travellers and wagons flows*
5. **Prof. univ. dr. Neculai Lupu**, Universitatea “George Bacovia”, Bacău  
*Social management as a state policy in Romania*
6. **Prof. univ. dr. Viorica Paraschivescu**, Universitatea “George Bacovia”, Bacău  
*Tracking client's satisfaction – the base for quality assurance*
7. **Prof. univ. dr. Viorica Paraschivescu**, Universitatea “George Bacovia”, Bacău  
*ECO-ECO conflict in XXI century*
8. **Prof. univ. dr. Tatiana Puiu**, Universitatea “George Bacovia”, Bacău  
*Considerations on the intercultural dimensions of the commercial negotiation*

9. **Lect. univ. dr. Radu Bîlbă**, Universitatea "George Bacovia", Bacău  
**Ing. Cecilia Bîlbă**, Universitatea "Al. I. Cuza", Iași  
*Digital business ecosystems – the next step for managers*
10. **Lect. univ. dr. Daniel Gherasim**, Universitatea "George Bacovia", Bacău  
*Stages for promotion within the framework of marketing mix at S.C.CLIPA S.R.L. Bacău*
11. **Lect. univ. dr. Andrei Paraschivescu**, Universitatea "George Bacovia", Bacău  
*Total quality management in education*
12. **Lect. univ. drd. Ovidiu Bontaș**, Universitatea "George Bacovia", Bacău  
*Researches for optimizing the clearing – sorting process of the agricultural products*
13. **Lect. univ. drd. Ramona Florea, lect. univ. drd. Radu Florea**, Universitatea "George Bacovia", Bacău  
*The decisional process at the level of the enterprise*
14. **Lect. univ. drd. Adrian Gherasim**, Universitatea "George Bacovia", Bacău  
*"Focus-groups" role in marketing research*
15. **Prep. univ. drd. Oana Grosu, lect. univ. drd. Otilia Lupu**, Universitatea "George Bacovia", Bacău  
*Stimuli for the managerial process in a public institution – socio-human implications*
16. **Drd. Claudia Asimionoaei, drd. Angelica Nicoleta Onea**, Universitatea "Al. I. Cuza" Iași  
*Cultural diversity management – cultural analysis perspectives*
17. **Drd. Ciobanu Carmen-Oana, asist. univ. drd. Maha Liviu**, Univ. "Al. I. Cuza" Iași  
*Statistical methods in market research*
18. **Drd. Angelica Nicoleta Onea, drd. Claudia Asimionoaei**, Univ. "Al. I. Cuza" Iași  
*National culture elements recurrence in organization cultures – interdisciplinary systems*
19. **Ec. drd. Urban Violeta**, Universitatea "George Bacovia", Bacău  
*The importance of ethics in business*
20. **Ing. Ec. Constantin Chiriac**, Universitatea "George Bacovia", Bacău  
*Supply and demand analysis of the services offered by Slănic Moldova Ski Park*
21. **G. John, M. Abbarno**, D'Youville College, SUA  
*Global goods marginalizing goods*

## II. Accounting, Informatics and Finance Section

**Location:** AS2

**Time:** Thursday, 11.45 – 13.45; 16.00 – 18.00; Friday: 9.00 – 11.00

**Moderators:** Conf. univ. dr. Tudor Leahu, prof. univ. dr. Constantin Cojocaru, prep. univ. drd. Daniela Olaru

1. **Prof. univ. dr. Constantin Cojocaru**, Universitatea “George Bacovia”, Bacău, ec. **Lucian Stârparu**, Banca Națională  
*Risk management in non cash payments*
2. **Prof. univ. dr. Emil Maxim**, Universitatea “Alex. I. Cuza”, Iași  
*Problems concerning the systematization of the diagnostic analysis information*
3. **Prof. univ. dr. Marius Dumitru Paraschivescu**, lect. univ. drd. **Radu Bucșă**, Universitatea “George Bacovia”, Bacău  
*The automatization of direct costing computing methods*
4. **Prof. univ. dr. Marius Dumitru Paraschivescu**, lect. univ. drd. **Lucian Ocneanu**, Universitatea “George Bacovia”, Bacău  
*The place and role of the managerial accounting within the integrated cost information system*
5. **Prof. univ. dr. Marius Dumitru Paraschivescu**, lect. univ. drd. **Gabriela Fotache**, Universitatea “George Bacovia”, Bacău  
*The cost as information source for the firm management*
6. **Prof. univ. dr. Marius Dumitru Paraschivescu**, asist. univ. drd. **Florin Radu**, Universitatea “George Bacovia”, Bacău  
*Policies and accounting options in presenting an accurate image of the accounting information*
7. **Prof. univ. dr. Willi Păvăloaia**, Universitatea “George Bacovia”, Bacău  
*The role of the profit and loss account in the economic and financial analysis*
8. **Prof. univ. dr. Willi Păvăloaia**, prep. univ. drd. **Daniela Olaru**, Universitatea “George Bacovia”, Bacău  
*Accounting syntheses – an information source for the economic and financial analysis*
9. **Conf. univ. dr. Andreia Melnic**, Universitatea “George Bacovia”, Bacău  
*The informatic outsourcing within the context of the new technological evolutions*
10. **Lect. univ. dr. Ina Carabadjac**, Universitatea Cooperatist Comercială din Moldova  
*Aspects regarding the accounting of the foodstuffs inventory items*
11. **Lect. univ. dr. Gabriela Ciurariu**, conf. univ. dr. **Moise Cîndea**, Universitatea „Petre Andrei” Iași  
*Determining factors of the enterprise liquidity*



12. **Lect. univ. drd. Viorica Cișcă**, Universitatea "George Bacovia", Bacău  
*Transdisciplinar implications in tax evasion analysis*
13. **Lect. univ. drd. Radu Florea, lect. univ. drd. Ramona Florea**, Universitatea "George Bacovia", Bacău  
*The role of audit in checking the accounting information systems of the firm groups*
14. **Lect. univ. drd. Ramona Florea, lector univ. drd. Radu Florea**, Universitatea "George Bacovia", Bacău  
*Internal diagnosis – an integrating approach of the enterprise*
15. **Lect. univ. drd. Cristian Huminiuc**, Universitatea "George Bacovia", Bacău  
*Fundamental structures of national accounting*
16. **Lect. univ. drd. Radu Tașcă**, Universitatea "George Bacovia", Bacău  
*Works of the current buildings rehabilitation and ways to finance them*
17. **Prep. univ. drd. Oana Grosu**, Universitatea "George Bacovia", Bacău  
*The analysis of the single tax consequences*
18. **Prep. univ. drd. Daniela Olaru**, Universitatea "George Bacovia", Bacău, **Ec. drd. Sebastian Bordeianu**, BRD Bacau  
*The analysis of the financial position using the rates instrument*
19. **Drd. Iuliana Claudia Bobălcă, asist. univ. drd. Liviu Maha**, Universitatea "Al. I. Cuza" Iași  
*The role and evaluation of information system - an important research area*
20. **Ec. drd. Cezar Gotcu**, Director BCR Bacău  
*The risk in the banking credit activity – supervision and accounting implications*
21. **Ec. Cătălina Drăghici**, Universitatea "George Bacovia", Bacău  
*The management of resources of the IT firms*

### III. Public Administration and Social Assistance Section

**Location:** AS3

**Time:** Thursday, 11.45 – 13.45; 16.00 – 18.00; Friday: 9.00 – 11.00

**Moderators:** Conf. univ. dr. George Neamțu, conf. univ. dr. Raisa Lapușin, lect. univ. drd. Otilia Lupu

1. **Prof. univ. dr. A.V. Ciurea, dr. Ciubotaru V, dr. Tataranu L., psiholog drd. Eugen Avram, Spitalul Bagdasar Arseni București**  
*Organizational behaviour study – a new perspective of interdisciplinarity in the health system*
2. **Prof. univ. dr. Neculai Lupu, Universitatea “George Bacovia”, Bacău**  
*The country report – a critic analysis of Romania’s way towards European Union*
3. **Prof. univ. dr. Ștefan Munteanu, Universitatea “George Bacovia”, Bacău**  
*Jean Monet - father of European Union philosophy*
4. **Conf. univ. dr. Raisa Lapușin, drd. Alina Poltaveț, Universitatea Cooperatist Comercială din Moldova, Chișinău**  
*Some aspects concerning social work development in Republic of Moldavia*
5. **Conf. univ. dr. George Neamțu, Universitatea “George Bacovia”, Bacău**  
*An interdisciplinary based professional education for social workers – a Bologna Declaration perspective*
6. **Lect. univ. dr. Daniel Gherasim, Universitatea “George Bacovia”, Bacău**  
*Unemployment in Bacău county*
7. **Lect. univ. dr. Gheorghe Popa, Universitatea “George Bacovia”, Bacău**  
*Self defence brief history*
8. **Lect. univ. dr. Gheorghe Robu, Universitatea “George Bacovia”, Bacău**  
*Types of public servants’ responsibilities in Romania*
9. **Lect. univ. drd. Angelica Cobzaru, Universitatea “George Bacovia”, Bacău**  
*Environmental law – inter and transdisciplinary approach*
10. **Lect. univ. drd. Vasile Dumbravă, Universitatea “George Bacovia”, Bacău**  
*Types of foreign investment firms*
11. **Lect. univ. drd. Vasile Dumbravă, Universitatea “George Bacovia”, Bacău**  
*The state role in market economy*
12. **Lect. univ. drd. Otilia Lupu, Universitatea “George Bacovia”, Bacău**  
*Professional re-insertion strategies for unemployed*

13. **Lect. univ. drd. Neiu Niță**, Universitatea "George Bacovia", Bacău  
*Transdisciplinary university education as "education of the universal"*
14. **Ec. drd. Violeta Urban**, Universitatea "George Bacovia", Bacău  
*The ethical code*
15. **Laurențiu Trandafir**, Direcția Generală de Asistență Socială și Protecția Copilului – Tulcea  
*Dis-functional systems in the field of social assistance*
16. **Constantin Chiriac**, Universitatea "George Bacovia", Bacău  
*Application of the Directive CEE no 77/91. Comparatively analyse of limited company*

#### **IV. Transdisciplinarity Section**

**Location:** AS4

**Time:** Thursday, 11.45 – 13.45; 16.00 – 18.00; Friday: 9.00 – 11.00

**Moderators:** Dr. Wolf Dieter Kohlberg, prof. univ. dr. Liviu Druguș, prep. univ. drd. Mihai Florin Căprioară

1. **Prof. univ. dr. Traian Dinorel Stănciulescu**, Universitatea "Al. I. Cuza", Iași, Institutul Național de Inventică Iași  
*Adaptive energy: a transdisciplinary paradigm*
2. **Prof. dr. habil. Ilie Urlea-Schoen**, European Education, Siegen, Germany  
*An introduction to Telematics. Telematics in society*
3. **Conf. univ. dr. Adriana-Gertruda Romedea**, Universitatea din Bacău  
*The pronoun as substitutes of the person*
4. **Lect. univ. dr. Radu Bîlbă**, Universitatea "George Bacovia", Bacău, **ing. Cecilia Bîlbă**, Universitatea "Al. I. Cuza", Iași  
*Information system theory and biology at crossroad: information ecology*
5. **Lect. univ. dr. Ovidiu Gherasim**, **Lect. univ. dr. Gabriela Ciurariu**, Universitatea „Petre Andrei” Iași  
*Using fuzzy numbers within the algorithm for regions classification*
6. **Lect. univ. drd. Nicoleta Botez**, Universitatea "George Bacovia", Bacău  
*Terminology – as an interdisciplinary science – a linguistic perspective*



7. **Lect. univ. drd. Radu Florea, lect. univ. drd. Ramona Florea, Universitatea "George Bacovia", Bacău**  
*Transdisciplinary approaches of the firm groups*
8. **Lect. univ. drd. Marian Fotache, lect. univ. drd. Gabriela Fotache, Universitatea "George Bacovia", Bacău**  
*The concept of method in Information Systems Development*
9. **Prep. univ. drd. Mihai Florin Căprioară, Universitatea "George Bacovia", Bacău**  
*Pragmatics assumptions and finalities*
10. **Prep. univ. drd. Mihai Florin Căprioară, Universitatea "George Bacovia", Bacău, Cornelia Căprioară**  
*The journalistic discourse – rule and transgression*
11. **Prep. univ. drd. Mihaela Tărulescu, Universitatea "George Bacovia", Bacău**  
*An intercultural approach to business communication*
12. **Dr. Daniel Kürzinger, Siegen, Germany**  
*A transdisciplinary approach to the analysis of the Songs of Roger Waters*
13. **Mihaela Culea, Universitatea din Bacău**  
*Types and spaces in the 18<sup>th</sup> century English culture*
14. **Andreia Vițăluș, Universitatea din Bacău, Facultatea de Litere**  
*The text between literature and non-verbal communication*



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