

*International Society for Intercommunication of
New Ideas (ISINI)*

(founded in Boston, USA, November 1988)

CALL FOR PAPERS AND CHAIRS

The 10th ISINI International Conference

www.ugb.ro/isini10

With the general theme

**POLITICS - ECONOMICS - ETHICS CONTINUUM FOR A
FREE, STABLE AND MORAL SOCIETY**

Organized by

"GEORGE BACOVIA" University from Bacau,

Under the auspices of

The National Bank of Romania

and

In partnership with

**The Romanian Banking Institute, Bucharest, Romania
The Financial Banking University, Bucharest, Romania**

**Bucharest
17th - 19th December, 2009**

Who, Where, When, Why, and How?

The *International Society for Intercommunication of New Ideas (ISINI)* was 20 years old at the end of 2008, and is preparing for having its 10th jubilee conference in December 2009. A glance to the previous conferences (Paris, Boston, Miami, Athens, Maastricht, Ciudad de Mexico, Lille, Wageningen and Bacau) may reveal that their common denominator is to continuously enlarge the scope of any discipline in the so called social sciences (Economics included). It was the steady preoccupation of the founding father of ISINI, **Anghel N. Rugina** (May, 24th 1913 – December 15th 2008), to analyse the economic problem from the social, political, psych(olog)ical, historical, statistical, etc. points of view, so that the understanding of the canvas of the human life would be more and more consistent and clear. Only one year missed to **Anghel Rugina** to close the circle and to come back to the place where he had his first job: The National Bank of Romania.

ISINI is a society composed of scholars and humanists from over sixty countries from the areas of economics, finance, and the social sciences in general. It is devoted to the study of economic and financial thought, and of current economic problems such as economic and financial globalization, economic development, sustainable growth, sovereign debt, adjustment and structural change, monetary policies, poverty, and economic systems in transition. Through the exchange of ideas and information among its members, as well as with scholars from other applied and pure sciences, it seeks to create or recreate alternative paradigms that can help to formulate adequate policies to solve those problems.

According to the STATUTES and BYLAWS, the purpose of the society is threefold:

a) To foster and support the discovery and dissemination of new ideas, in particular in economics and other social sciences and to arrange for their testing (logical and/or empirical) in the realm of various possible social, economic and political systems, as far as analysis can go.

b) To initiate and cultivate a contact and consultation not only among economists, financial economists, sociologists and political scientist but also between social and natural scientists including men of arts and letters.

c) To study systematically (using both theoretical and practical reason) the application of new ideas to problems of the real world of today and tomorrow in various existing social regimes and considering the diverse levels of development and historical circumstances. A priority goal is to elaborate development, stabilization, and transitional plans for the various countries where the Society is represented.

The concept of intercommunication is preparing the ground for more interdisciplinarity and even for transdisciplinarity. All economic phenomena have their cultural, social, individual, political and moral dimensions, but the fundamental ones seem to be those that are intimately linked with human ends and the adequate means for fulfilling them.

Professor **Rugina** made a plea for creating a free, stable and just economy. Some should add that we need a free, stable and just (social) policy as well. Another could suggest that micro, macro and global policies & economies need to fit each other in the best possible ways. If it happens, people can consider that they live a moral life.

One question arises: is the content and definition of politics, economics and ethics the same as in the last century? Is it possible to maintain the axiom of the scarce resources when the time of infinite resources has come? If information is the most important resource and it is multiplying every hour, this suggests that we have an infinite resource, not a scarce one. Infinite information (obtainable at lower and lower costs) may generate the possibility and reality of having infinite energy and infinite material resources. Only our consumption will remain finite ... Is this "science fiction"? Should we change again the general accepted paradigm or shall we experience more competitive and alternative paradigms? Are simultaneous approaches of human action impossible? Or, is this the solution to our problems? (i.e. for how to have a free, stable and moral society). We wait answers and proposals from

the participants to the 10th ISINI Conference to be held in Bucharest. As about Bucharest you may note that Bucharest celebrates this year 550 years of certified existence.

A novelty of this Conference is the way we select suggestions and papers for being accepted and published. Since some decades ago I/ we experience a paradox coming from the inevitable conflict between modern and postmodern thinking, old and new, conservative and revolutionary thinking. As a society for *new ideas* (ISINI) we, the organisers, try to offer space for an open dialog, for fresh and even untested ideas. Of course, old ideas in new context(s) are welcome, especially if they are accompanied by proposals, solutions or suggestions for future. We only suggest some themes and possible sections to be created depending on the proposals received, but please keep in mind the very large area we are thinking at: financial and managerial studies, cultural studies, marketing and communication, semiotics, informatics and linguistics, anthropology, religion, psychology and sociology, strategic (military included) thinking, philosophy, methodologies of research etc. etc. An ideal case is to try to connect all these with our proposed theme, but this is not compulsory. New ideas are welcome no matter the “domain”, “field” or “discipline”.

Another novelty of the jubilee conference is that we invite people to organize sections and to chair them. A section need to have at least 3 papers and 5 papers at most. The chair is free to invite people under a proposed theme that is described and argued as useful for our dialogue.

We do not need to receive from you a finished paper from every participant, but those who have it have a supplementary chance to be published immediately after the conference, or even before it. Other papers will be sent and received later on, in an improved form after serious – formal and informal – dialog at the conference.

The conference is organized by George Bacovia University from Bacau (www.ugb.ro) under the noble auspices of the National Bank of Romania, and hosted by the Romanian Banking Institute from Bucharest.

The language of the Conference will be English.

Organiser:

George Bacovia University, Bacau

Address: 96, Pictor Aman Street, Bacau, Romania

Telephone: +40/ 243/562600,

Telephone/fax: +40/ 234/516448,

Website: www.ugb.ro

Partners:

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Address (headquarters): 25 Lipscuri Street, Sector 3, 030031, Bucharest, Romania

Telephone: +40/ 21/3130410, +40/ 21/3152750,

Fax: +40/ 21/3123831

Website: www.bnro.ro

The Romanian Banking Institute

Address: 3 Negru Voda Street, Sector 3, Bucharest, Romania

Telephone: +40/21/3275095, +40/21/3274725, +40/21/3274726

Fax: +40/21/3274724

Website: www.ibr-rbi.ro

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Organizing & Scientific Committee:

President

Liviu Drugus, Chancellor of *George Bacovia University* - Vicepresident of ISINI for 2007 - 2009;

Members:

Eiji Furuyama - President of ISINI 2007 - 2009, Nihonbashi Gakkan University, Tokyo, Japan

Francisco Vargas Serrano, Universidad de Sonora, Hermosillo Sonora, Mexico - First Vicepresident of ISINI for 2007 - 2009

Toader Gherasim - Rector of George Bacovia University, Bacau, Romania; www.ugb.ro

Mugur Isarescu - Governor of the National Bank of Romania, Member of the Romanian Academy, www.bnro.ro; Bucharest, Romania, Member of the Club of Rome, Doctor Honoris Causa of the George Bacovia University (August 2007)

Vasile Secares - Chairman of the Board of the Romanian Banking Institute, Bucharest, Romania, www.ibr-rbi.ro

Lucian Ionescu - President of the University for Finance and Banking, Bucharest, Romania www.ufb.ro

Petru Rares - Director of the Romanian Banking Institute, Bucharest, Romania, www.ibr-rbi.ro

Emil Dinga - Victor Slavescu Center of Financial and Monetary Research, Romanian Academy, Bucharest, Romania

Raul Moncarz - Florida International University, Miami, Florida, USA, former ISINI president www.fiu.edu

Ephraim Clark, Lille Graduate School of Management, Lille, France - former president of ISINI 2001-2003, Editor of Frontiers in Finance and Economics www.ffe.esc-lille.com,

Gerrit Meijer, Maastricht University, Maastricht, The Netherlands - adviser former president of ISINI 2003 -2005

Edgar Ortiz, Universidad Autonoma de Mexico - former president of ISINI 1999-2001, edgaro@unam.mx

Johan van Ophem, University of Wageningen, Wageningen, The Netherlands, member of the Board of ISINI for 2007 - 2009

Antonina Ivanova Boncheva Nobel Peace prize (2007) team of IPCC Bureau led by Rajendra K. Pachauri - Universidad Autonoma de Baja California Sur, La Paz, Baja California Sur, Mexico; permanent ISINI member - www.ipcc.ch/pdf/cv-ipcc-new-bureau/cv-ivanova.pdf; www.ipcc.ch/organization/organization_bureau.htm; nobelprize.org/nobel_prizes/peace/laureates/2007

Basarab Nicolescu, Member of the Romanian Academy, President of Centre International de Recherches et Etudes Transdisciplinaires (CIRET), Paris, France basarab.nicolescu.perso.sfr.fr; *Babes Bolyai* University, Cluj Napoca, Romania, Doctor Honoris Causa of the *George Bacovia University in Bacau* (2007)

Lorenzo Magnani, University of Pavia, Italy, and Sun Yat - sen University, China, Executive Editor of *Economy Transdisciplinarity Cognition* www.ugb.ro/etc

Ali M. Parhizgari, Florida International University, Miami, Florida, USA www.fiu.edu; parhiz@fiu.edu

Napoleon Pop - Member of the Board of the National Bank of Romania, Bucharest, Romania

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Lucian Croitoru - Counselor to the National Bank of Romania's Governor, Bucharest, [Romania](#)

Valentin Lazea - Chief Economist at National Bank of Romania, Bucharest, [Romania](#)

Adrian Vasilescu - Counselor to the National Bank of Romania's Governor, Bucharest, [Romania](#)

Technical Staff

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Romanian Banking Institute

Irina Bucur

Journals edited by ISINI members

Frontiers in Finance and Economics (FFE), ISSN 1814 – 2044, Hosted and Managed by Lille Graduate School of Management, Lille, France; Sponsored by ISINI, Editor in Chief Ephraim Clark, former president of ISINI, Co-Editor Edgar Ortiz, former president of ISINI, www.ffe.esc-lille.com

Economy Transdisciplinarity Cognition (ETC), ISSN 1454 – 5675, Edited and financed by George Bacovia University, Bacau, Romania, Editor in chief Liviu Drugus – former president of ISINI, Executive Editor Lorenzo Magnani – member of ISINI; www.ugb.ro/etc

Sponsorship/ sponsors:

Calls for papers & chairs will be sent to potential sponsors willing to offer financial support to our activity, having in return the possibility of distributing advertising information both before the beginning of the session (on our web page), during the session (leaflets in the participants' conference bags) and after the conference by publishing the ads in our academic journal. Any sponsorship will be mentioned in the Program. Sponsorship is necessary to have a low participation fee and to insure a large participation of people from all over the world.

Registration and participation criteria:

Registration form: on-line on the conference site: www.ugb.ro/isini10/regform.pdf

Important dates

Deadline for submission of titles and abstracts: November 30, 2009

Deadline for payment of conference fee: November 30, 2009

Acceptance criteria

The proposed papers and suggestions for sections will be accepted especially if they meet the following criteria:

- have a high degree of originality
- participants will present their personal opinions on the approached themes
- participants must integrate the personal view within the scientific context
- participants will accept the dialogue with the reviewers for eventual changes concerning the title, chapters, length etc. of paper if selected for publishing it
- papers should not be longer than 15 pages

- each paper will be accompanied by an abstract (about half a page A4) and key-words
- one participant can present no more than two papers/ presentations, either as an author or as a co-author
- a proposed section must have 3 -5 participants
- the chair will make a final report concerning the most useful and interesting ideas

Guidelines for the authors of articles proposed to be published in ETC:

- The papers proposed for publication must be written clearly, concise, without any ambiguities.

Page Setup: Text margins: bottom – 2.2 cm; right – 2 cm; top – 2cm; left – 2 cm; page format A4. The text will be written in single line spacing, justified alignment.

Paper Structure and Formatting Details:

- Title of the paper: centered, bold, Unicorn Kro, 36 pt., CAPS LOCK) after 3 SPACES
- The first name and the surname of the author: Verdana, 14pt, bold, CAPS LOCK, right alignment, single spacing from the title (12 pt.);
- Institution: Verdana, 11 pt., bold, right alignment;
- 5 key-words (in English): Book Antiqua, 10 pt., italic, 2 lines spacing from the author/authors' institution;
- Abstract: No more than 300 words, in English. The abstract must clearly specify the purpose of the paper and the objectives pursued by the author by his/her study. To be written in Book Antiqua font, 10 pt.;
- The content of the paper: Arial, 12 pt., 2 lines spacing from the abstract;
- References: at the end of the paper, Arial, 10 pt., in alphabetical order of the authors, Harvard model.

How to arrive in Bucharest:

International Airport Bucharest “Henri Coanda”

www.otp-airport.ro

E-mail: otp@otp-airport.ro

Airport information: Telephone - +40/21/2041200, +40/21/2041210, +40/21/2044050

National Railway Company (CFR)

www.cfr.ro

E-mail: marketing.calatori@cfr.ro

Timetable Services: www.mersultrenurilorcfr.ro

Telephone: +40/21/3145528

How to transfer from airport to Marriot hotel:

- A) With Mercedes E220 (VIP) for 3 persons – 35 euro
- B) Mercedes Vito/ Volkswagen for 4–7 persons – 40 euro
- C) Ford, Renault for 1-4 persons - 25 euro
- D) Ford, Renault for 18 persons - 90 euro

The Organizing Committee members may find other solutions as well, for special cases. Please communicate ASAP the date and hour of your arrival just in order to organize these transfers to hotels.

The Web page and Contacts:

The conference web-site: www.ugb.ro/isini10

Contact persons:

Liviu Drugus; liviusdrugus@yahoo.com, liviu.drugus@ugb.ro telephone: +40/732 401 582; +40/740 105 642

Nicoleta Botez, nicoleta.botez@ugb.ro; nicoletabotez@yahoo.com, telephone: +40/732 402 480
Mail conference isiniconference2009@ugb.ro

Trips

The Organizer is proposing to the participants and their accompanying people three alternative trip proposals to be decided by participants with the Organizing committee. We wait you for subscribing to one or another proposal and finally to decide if we'll have one, two or three groups. Of course, the number of persons in a group will help to decide if all the three proposals will be taken into consideration.

* 1st proposal: Bucharest to Sinaia by coach - one day (Saturday) trip - 60 Euro/person - guided visit to the Peles Castle; lunch in Sinaia.

* 2nd proposal: coach Bucharest city tour - 45 Euro/person - guided visiting tour of the Parliament House; the Athenaeum ; the Victory Arch; the Romania Metropolitan Church; the "Manuc" Inn; and Bucharest historical area. Lunch at "Carul cu bere" restaurant. Saturday. Departure from hotel: 10.00 - arrival: 17.00.

* 3rd proposal: A two days trip (Saturday and Sunday): Bucharest-Sinaia-Bran - by coach – 130 Euro/person - Accommodation at "Sinaia" hotel, breakfast included; lunch in Moeciu mountain resort, horse-sledge trips; guided visits to Peles and Bran castles; see: www.craiasa-muntilor.ro

Tourist attractions in Bucharest:

The Romania Parliament: www.parlament.ro; Bucharest National Opera House: www.operanb.ro; George Enescu Philharmonic Orchestra: www.fge.org.ro; The Ion Dacian National Operetta Theatre: www.opereta.ro; The Romanian History National Museum: www.mnir.ro, www.munais.ro; The Dimitrie Gusti Botanic Gardens: www.gradina-botanica.ro; The Bucharest Museum, www.muzeulbucurestiului.ro; The Admiral Vasile Urseanu Astronomic Observatory: www.astro-urseanu.ro; The Romanian Peasant Museum: www.muzeultaranuluiroman.ro; The National Geology Museum: www.geology.ro; The Herastrau Park: www.pmdb.home.ro; The Manuc Inn: www.hanulmanuc.ro.

Sinaia:

The Peles National Museum www.peles.ro; Sinaia Monastery www.manastireasinaia.ro

Hotels:

We reserved places at Marriot Hotel for a low conference rate of 95euro/ night. (Four stars hotel Marriot has normal prices of over 200 euro per night/ room).

If there are preferences for lower prices (and comfort...) we found out two stars hotels neighboring the National Bank of Romania (approximately 50-60 euro. Please write in due time to book rooms in these hotels)

Participation fee

The participation fee is only **100 Euro**. This fee includes: coffee-breaks, one lunch (catering), Gala dinner at “Pescarus” restaurant, bag, badge, program, a copy of “Economy Transdisciplinarity Cognition” – a journal edited by GBU. The fee does not include transport, hotel and trips. Paying this fee is to confirm your membership to ISINI during the Conference. Those who wish to become full members of ISINI for the next two years will pay an extra fee of 25 Euros. The list of full ISINI members will be published on the website www.ugb.ro/isini10 and this extra fee will be sent into ISINI account to support ISINI publications.

Participants will send the fee in the following accounts:

RO47BRDE040SV03822480400 EUR

RO59BRDE040SV11882940400 LEI (Romanian currency)

Preliminary Program:

Thursday, December 17th 2009,

17.00 – 20.00 Opening Session - Mititza Constantinescu Big Hall, The National Bank of Romania, Lipscani Street

20.00 - Reception offered by the Governor of the National Bank of Romania

Friday, December, 18th, 2009

09.00 - 11.00 Parallel sections

11.00 - 11.15 Coffee break

11.15 - 13.15 Parallel sections

13.15 - 15.00 Lunch

15.00 - 17.00 Parallel Sections

17.00 - 17.15 Coffee break

17.15 - 18.15 Parallel Sections

18.30 - General meeting of ISINI members to decide the new ISINI Board and the place of ISINI 11 to be held in. Only full ISINI members have the right to vote.

20.00 Gala Dinner at PESCARUS Restaurant. Concluding remarks

Saturday, 19th December 2009

Trips (Bucharest tour, OR trip to mountains – Sinaia)

Please decide yourself which of the three alternatives are you interested in.

The time till our meeting is short but not too short for booking a flight to Bucharest and to organize your own time for December.

For present or future tourism reasons in Romania you may contact:

Marian Oprea, Director of Incoming Department, CONDOR Travel and Trade; e-mail marian@condortravel.ro www.condortravel.ro +40 21 312.49.70