

***FROM SCIENTIFIC TO INNOVATIVE MANAGEMENT - A
PERMANENT DIALOGUE BETWEEN
TAYLOR AND CHESBROUGH***

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Abstract: Organizations face these days the challenge of permanent innovation, along with the rigidities of scientific management necessary to production and operation processes. In this paper, we present a reflection to allow for the integration of traditional processes, which are clearly necessary, in production and operation, with the changes in procedures and innovative processes in the moment projects and products are conceived, with real competitive differential and value-added to society. The urgent need for organizations to build a dialogue between science and innovation in the real perspective of a technological and social development is being discussed. The theoretical referential of Taylor and his contemporaries contrasts with the open innovation presented by Henry Chesbrough, which offers a rich source of technical proposals, partnerships and managerial strategies that have an affinity with the world generated in this century.

Key words: *Innovation, Modeling of Organizations, Scientific Administration*