**Key words:** sustainability, financial durable development, financial sources, financial resources

**Abstract:** The process of globalization drives, in inevitable mode, to the re-thought (the conceptual reconstruction) of the finance paradigm the growth and economic development to economic level. The challenge erect, on aside, of this exhaustion and the qualitative deterioration of the funds (especially natural), and, but then of our model or optimization – maximization of objective function – if of nature to advertisings a modification radically an options and middles wherewith tackle this important activity: the financial economic activity.

He is obvious, in the same time, the fact that the financial economic activity don't else can be see in itself, as a module governed of a discreet distinct rationality, with a consistent and sufficient logic. The logic and rationality finance is due to accepts, below the pressure of global problems, a permanent communication and fundamental with another logics of severally and social behaviour (praxis). Plus, these are due to accept the possibility and the desirability revaluations, the reposition or just resubstantiate, in the light of new paradigms concerning the economic process (inclusively paradigms for the time being, academically, such as the entropic model).

All one nameable excelsior drove otherwise, to the appearance the concept specialized scilicet one developmental (or breed) durable. Through durable development is apprehended, in the sense most general, an optimal inter generations development (his developmental economic model of actual generation to don't endanger the conditions for economic develop for next-generations).

The durable development (or durable growth) is conditioned direct of the funds of same category, that is of the durable funds<sup>1</sup>. Our object is, as in the conditions amplification of the phenomenon of globalization, to research a special resource for the assurance of the growth (development) economically scilicet the financial resource. This research funds from the view durable development (growth) shall us drives to the proposal and the conceptual development, methodologically and technological what shall name financial sustainable resource. The concept of financial sustainable resource shall generate on considerations considering the sustainable sources of financial funds. Plus, it is important than the financial sources for the sustainable development are the financial sustainable sources for development.

Isn't a simple wordplay but is the word about the accentuation of the degree of depth whereat must insured the feature of sustainability. Because, just as is shall demonstrated, the financial resource (and, on way of consequence, the source of financial resource) represent one among the foundations for the economic process, is natural as the attention to is directed to this assurance the foundation below the appearance of sustainability, can talked to certain rightfulness and confidence about sustainable economically process (system).

<sup>1</sup> Currently, it is a terminological crossing nice and slacks between durable and sustainable with all that at least conceptual exists an obvious difference