

**Key words:** *pollution, economic interests, mentality changing, pessimism-optimism, multiple intelligence*

**Abstract:** As well known, in the present days we assist at the growing of oil prices along with the danger of the greenhouse effect. These events claim for a rapid and urgent mentality changing from social economic actors. The first observation of these events is that the singular isolated individual interest of the main socio economic actors is not a catalyst for this necessary process. Only the perspective of huge global phenomena like a world recession and dollar dropping, associated with the greenhouse effect could threaten the general and individual interests. That makes the space for a large spectre of opinions from pessimists to optimists. That leads to the second issue. It is important to be aware not only about the future events but also in equal measure is to develop the multiple aspects of human qualities like in the Gardner's evaluation of the multiple intelligence portfolio structure theory (the language – communicative, spatial-visual, musical-rhythmic, interpersonal, intrapersonal, logic -mathematics, kinaesthetic - corporal, naturalist-ecological and metaphysics aspects). A worker, and much more a strategist, has a multiple disposition to be helpful in this period of challenges. It's still a hope for the future in every field of working.

**JEL codes:** Q54 - Climate; Natural Disasters; Global Warming; Q55 - Technological Innovation; O31 - Innovation and Invention: Processes and Incentives; L62 - Automobiles; Other Transportation Equipment