

Key words: *English for business syllabus, business culture, business performance, business meetings, business communication, globalization.*

Abstract: The article aims to illustrate the importance of foreign language knowledge, especially English for business in building up a competitive business environment under the circumstances of the European integration and of the globalization. The success or the failure of a large or small and middle-sized enterprise depends, in a great extent, of how important it is nowadays to speak several foreign languages. Language skills are increasingly attractive to business and industry and valuable to students entering an ever more international and global workplace. Business English is also very important for the today's new business environment.